

## **EuroPort Business School: no mass, but quality**



Are you ambitious, driven and internationally oriented? Then an education at the EuroPort Business School will provide you with a steppingstone to a successful future. EPBS is focused on your individual development with small-scale intensive training, set up in close collaboration with major business organisations. You will enter a diverse and challenging learning environment, with an innovative structure for higher education. A personal coach will guide you. Free tools, individual means of communication (PDA) and school trips (a.o. China) are part of our educational facilities. The high level of training in an extensive network provides graduates with a bridge towards a job on the international labour market.

## **EPBS: your international business school**

EuroPort Business School is a government-recognized and well-organised institute for higher education, which prepares international students for a successful future within a company. We use innovative methods and offer a high quality of education to students with ambition. The intense and condensed training modules have been designed in close cooperation with several companies.

We focus on individual guidance by professional teachers, who all have a solid background in everyday business practice. We continually verify the training contents we offer against current global developments. EPBS means excellence and quality, both of the high educational level and of all facilities and environmental factors. In order to guarantee the quality of our training, we expect our students to be driven and active. When you enrol at EPBS, we use a so-called intake assessment.

## **EuroPort Business School**

### **For ambitious students only**

EuroPort Business School offers educations which require from our students an ambitious attitude. The educational programmes are composed intensively and ambitiously. Besides theoretical and practical competences, we focus on personal growth. EuroPort Business School aims at bringing out the best in our students.

### **Exclusive**

Due to the intensive training programme, education at EuroPort Business School requires a high effort of the student during the training. That's why it's important to select students who can work and study at this required level. This level is tested during the intake-assessment, that each student has to enter. The exclusive character of the education is also expressed in the challenging and varied educational structure.

### **Excellence**

Excellence at EuroPort Business School is expressed in the school facilities, the innovative educational programmes and teachers with practical business experience. The locations of EuroPort Business School are easy to reach and equipped with all the facilities you need to bring out the best in yourself. You don't choose just any school, you choose EuroPort Business School.

### **International**

EuroPort Business School stresses its international character. Frontiers are fading because of increasing contacts abroad. Producers, suppliers and clients focus on opening to internationally larger target groups and markets.

Doing business in China offers many possibilities. China is a continent with an average economic growth of 10%. EuroPort Business School has, besides locations in Amsterdam and Rotterdam also a cooperation with the Beijing Golden Orient campus in China. The campus in China enables to offer exchange programmes and projects within the educational programme of EuroPort Business School. Besides Beijing, China, EuroPort Business School is also located in Prague, Chechnya.

### **Community**

Apart from offering high qualitative education, a school also has to offer a nice ambiance. It has to be a place where students can develop themselves to reach - as an individual or in a team - a high level of achievement. The small scaled set-up of EuroPort Business School gives your education a personal touch.

### **Business life**

EuroPort Business School has close relations with the largest and most important companies in business. Educational programmes are developed in cooperation with business life. EuroPort Business School is recognized by the Ministry of Economic Affairs as an educational organization for small and medium-sized businesses.

EuroPort Business School also has partnerships with several renowned companies.

### **HBO (Higher Vocational Education) at EuroPort Business School**

Starting a HBO-Bachelor education at EuroPort Business School is the beginning of a successful career. Our bachelor programmes are practical, innovative and internationally orientated. EuroPort Business educates ambitious students in a management career in several departments in a dynamic world which is rapidly globalizing. All our HBO-Bachelor courses have an intensive training programme of 4 or 3 years. They are completed with a recognized HBO-certificate. After obtaining your certificate you are entitled to call yourself Bachelor.

The small-scaled learning environment focuses the attention on the student. No mass education, but quality: intensive (individual) coaching, professional teachers, structure and many opportunities to apply your knowledge in practice. Besides development and exchange of knowledge, the quality of your educational environment is very important. Studying at EuroPort Business School means feeling at home in a community with an attractive and challenging programme in which you can develop your qualities.

### **Accelerated track**

EuroPort Business School offers ambitious students the possibility to enter into an accelerated program. The accelerated track enables students to complete the IBMS-program in three years. In the accelerated track the academic load per year is higher. The accelerated track is only accessible for students who have earned all credits for trimester 1 and 2.

### **Accelerated track, 'an intensive educational challenge'.**

The shortened course is being made possible by an intensive programme, several educational systems, assessments and one-to-one coaching by a business professional. Holiday periods are shorter than at an average school. Besides that, EuroPort Business School guarantees an optimal study environment with small classes. These assets contribute to a bigger chance of success. We want to excel, and we expect you to do the same. Ambition and talent will be rewarded at Europort Business School.

### **EuroPort Business School is no ordinary school**

From the first day you enter our school, you will notice that EuroPort Business School is no ordinary school. Our passion for the education we offer, is expressed in several points:

- We consider coaching to be a very important part of your study. During the years you study with us, you will be constantly coached by your personal coach;
- Everything you learn has to be applicable in practice. That's why we work with professional teachers, who are specialists in their business and have a lot of practical experience;
- You don't only study from books, but also by finding out how real business life works. That's why we regularly take (international) field trips, visit companies and follow traineeships;
- A pleasant study environment is very important in completing your study successfully. EuroPort Business School invests in educational

support, technology, better teachers, smaller groups and more lessons. This is why we hardly know any fall-out of classes;

- It is nice to know all your fellow students. That's why EuroPort Business School works in small locations with a maximum of 250 students and classes with a maximum of 20 students. Skill trainings are given in even smaller groups, with a maximum of 10 students. Teachers and staff just know you by name!;
- We think schools should be easy to reach.  
You find us in both Rotterdam and Amsterdam next to the NS-railway station.

EuroPort Business School offers 1 HBO-study: International Business & Management Studies (in English). During your education you will have the possibility to specialize in the field of your choice.

EuroPort Business school offers three possibilities to choose from: Asia Business & Trade (IBMS), Port management (IBMS) and Entrepreneurship.

## **Two moments to start**

**You can start all EPBS-educations at all locations in either September or February.**

### **September**

When you start your education in September, you will have your traineeship at the end of the study year, so at the end of the fourth term. The second period you will work as a trainee will start in the last term of the second study year and will overlap the third study year.

### **February**

When you start in February, you will have classes together with the students who started in September. This is possible, as the terms within a study year can be followed independently from each other. You will have your traineeship at the end of the second term. The second period you will work as a trainee will start in the sixth term of the second study year and will overlap the third study year. For students who start in February the whole HBO-education will also take 3 or 4 years (depending on the chosen track).

## **MBA Program (Victoria University Switzerland)**



After completing the IBMS course you are allowed to start with the MBA course in Rotterdam or in Neuchatel in Switzerland. The MBA course in Rotterdam (executed for the Victoria University in Switzerland) can be done full-time or part-time, depending on your own personal situation.

### **MBA Program structure**

Each MBA program course is comprised of mostly three credit course (48 credits in total) and is divided into two groups. With rare exceptions, MBA participants are required to follow the course sequence as shown below.

1. The foundation course provide MBA participants with a solid academic foundation
2. The concentration courses allow MBA participants the opportunity to develop further a specific area of interest.

**The duration of the MBA course is one year and participants must successfully complete all course. The course are assessed by means of both coursework and examination.**

It is compulsory to write a thesis to finish the MBA program. The thesis should have a strategic analysis, a report that looks at a certain issue and gives well –founded solutions. The participant needs to conduct both qualitative and quantitative research. The thesis must give data and ascertain validity. The paper length is 25.000 words.

Participants may be exempted from the Foundation Courses based upon undergraduate major and courses taken at other learning institutes. The foundation Course provide essential tools for the Concentration Courses.

**MBA Foundation courses**

1. Managerial Economics	3 credits
2. Finance and Accounting	3 credits
3. Production Management	3 credits
4. Organizational Behavior	3 credits
5. Management Theory	3 credits
6. Marketing Management	3 credits
7. Information Systems Technology	<u>3 credits</u>
	21 credits

Concentration courses are designed to complete the undergraduate and Master's requirements for each MBA participant.

**MBA Concentration Course**

1. Accounting	
2. Finance	27 credits
3. Management	27 credits
4. Marketing	27 credits
5. Project Management	27 credits
6. Strategy, Leadership and Entrepreneurship	27 credits
7. Information Technology Management	27 credits
8. Human Resources Management	27 credits
9. Banking, Finance and Insurance	27 credits
10. Hospitality management	<u>27 credits</u>
Total	48 credits

## EMBA program (Victoria University Switzerland)



Besides the MBA courses there is also an Executive Master of Business Administration (EMBA). The program enables high caliber, experienced managers, executives and entrepreneurs to combine business education with their professional lives. The EMBA program structure is to the MBA structure. The duration of the total EMBA course is one year and EMBA participants must successfully complete all courses.

### **courses**

1. Managerial Economics	3 credits
2. Finance and Accounting	3 credits
3. Production Management	3 credits
4. Organizational Behavior	3 credits
5. Management Theory	3 credits
6. Marketing Management	<u>3 credits</u>
	18 credits

### **EMBA Concentration Course**

1. Strategy and leadership Development	<u>18 credits</u>
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Total	36 credits
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## DBA (Victoria University Switzerland)



The Doctor of Business Administration program is best described as a research- based management program aimed at enhancing managerial capacity to make a significant original contribution to business practice. The program is highly flexible: DBA participants can tailor their studies around their career needs and lifestyle. The DBA program provides a practical yet academically rigorous learning experience for a diverse population of traditional and non-traditional participants. The objectives of the program are three-fold:

1. To prepare participants for a career in management or consulting at a senior executive level
2. To provide participants with the knowledge and skills necessary in order to conduct meaningful and original empirical research
3. To develop with each participant the fundamental expertise and skills required in order to become a college or school faculty member in a area of Business Administration.

**The doctoral program is designed for both part-time and full time DBA participants.**

MBA full-time	12 months	€ 17.500
MBA part-time	18 months	€ 17.500
EMBA part-time	18-24 months	€ 17.500
DBE part-time	36-60 months	€ 22.500

\* Based on a scholarship granted by the exam board of EuroPort Business School. The process of the scholarship will be guided by our Chinese staff member Jin Cao.

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